

Informal and Formal Equivalents

Complementary material

The list gives the formal and informal equivalents of commonly-used words and expressions with examples. The first word is the informal version, while the second is the more formal version

Informal	Formal
A bit	A little
(e.g. we need a bit more time)	(e.g. we would require a little more time)
A lot	Much, substantial, a great deal
(e.g. we need a lot more money)	(e.g. we would require much more money)
A lot of	A number of, numerous
(e.g. we have had a lot of complaints)	(e.g. we have had a number of complaints)
About	Concerning/ regarding
(e.g. I'm calling about the interview)	(e.g. I'm calling concerning the interview)
About	Approximately
(e.g. the journey takes about two hours)	(e.g. the journey takes approximately two hours)
Agree	Undertake
(e.g. we agree to supply these services	(e.g. we undertake to supply these services)
Agree with	Concur
(e.g. we agree with your opinion)	(e.g. we concur with your opinion)
Aim	Objective
(e.g. our aim is to expand)	(e.g. our objective is to expand)
Allow	Permit
(e.g. Please allow me to explain)	(e.g. please permit us to explain)
Answer	Response
(e.g. in answer to your question)	(e.g. in response to your inquiry)
As soon as possible	At your earliest convenience
(e.g. please return the contract as soon as possible)	(e.g. Please return the contract at your earliest
	convenience)
Ask about	Inquire
(e.g. I am writing to ask about your prices)	(e.g. I am writing to inquire about your prices)
Ask for	Request
(e.g. we are asking for a discount)	(e.g. we are requesting a discount
Aware of	Conscious of
(e.g. we are aware of the problem)	(e.g. we are conscious of the problem)
To back	To support
(we fully back the proposal)	(e.g. we fully support the proposal)
Be at (go to)	Attend
(e.g. I will be at the meeting next week)	(e.g. I will attend the meeting next week)
Before	Prior to
(e.g. before joining us, Mr. X worked at)	(e.g. Prior to joining us, Mr. X worked at)
Begin/ start	Initiate
(e.g. we will begin legal proceedings)	(e.g. we will initiate legal proceedings)
Best	Utmost
(e.g. I'll do my best to help)	(e.g. I will do my utmost to help)
Better (quality)	Superior
e.g. these goods are better quality)	(e.g. these goods are of superior quality)
Big (important)	Major
(e.g. he is a big customer)	(e.g. he is a major customer)
Big (large)	Substantial/ major
(e.g. there have been big changes)	(e.g. there have been substantial changes)
Bigger (greater)	Greater
(e.g. this is a bigger problem)	(e.g. this is a greater problem)



Formal Informal Bother Trouble (e.g. sorry to bother you) (e.g. sorry to trouble you) Bring up Raise (e.g. we need to bring up this point) (e.g. we need to raise this point) However (e.g. we'd like to expand, but we need investment) (e.g. we'd like to expand; however, we need investment) Purchase (e.g. I bought this scarf from your shop) (e.g. I purchased this scarf from your shop) carry out Perform (e.g. Mr. Hughes performed/undertook all his tasks in a (e.g. Mr. Hughes carried out all his tasks in a professional manner) professional manner) Continue Carry on (e.g. we can't carry on like this!) (e.g. we cannot continue like this) Opportunity (e.g. is there any chance of promotion) (e.g. is there any opportunity of promotion?) Change (e.g. can you amend these figures?) (e.g. can you change these figures?) Verify Check (e.g. could you check these figures) (e.g. please verify these figures) Choice Alternative (e.g. we have no other choice) (e.g. we have no other alternative) Choose Select (e.g. we have to choose the right person) (e.g. we have to select a suitable candidate) Clear **Apparent** (e.g. it is clear to us that we need to change our strategy) (e.g. it has become apparent that we need to amend our strategy) Come up with Produce/ devise (e.g. they produced a plan) (e.g. they came up with a plan) Reduce Cut (e.g. the company has cut the working hours) (e.g. the factory has reduced the working hours) Detrimental (e.g. these policies will be damaging to our international (e.g. these policies will be detrimental to our international image) image) Decide Determine (e.g. they must decide on their priorities) (e.g. they must determine their priorities) Discrepancy (e.g. we have noticed a small difference in the figures) (e.g. we have noticed a slight discrepancy in the figures) Doubts Misgivings (e.g. I have big doubts about this) (e.g. I have serious misgivings about this) Drawback Disadvantage (e.g. there's one small drawback) (e.g. there's one slight misadvantage) Alleviate (e.g. the new one-way system will ease the traffic (e.g. the new one-way system will alleviate the traffic problems) problems) Earlier **Previous** (e.g. in earlier letters, you) (e.g. in previous correspondence, you...) End/stop (e.g. we will end the contract for this year) (e.g. we will terminate the contract this year Enough Ample/ adequate, sufficient (e.g. we have enough time) (e.g. there is ample time) Example Instance (e.g. this is another example of the problem) (e.g. this is another instance of the problem) Expect Anticipate (e.g. we anticipate steady growth next year) (e.g. we expect steady growth next year)



Informal	Formal
Fast	Rapid
(e.g. The fast pace of life demands efficient technology)	(e.g. The rapid pace of life demands efficient technology)
Faulty	Defective
(e.g. The machine is faulty)	(e.g. the machine is defective)
Find	Locate
(e.g. You will find the switch behind the fan)	(e.g. The switch can be located behind the fan)
Find out	Establish/ ascertain
(e.g. We must find out the facts before taking any action)	(e.g. we need to establish/ ascertain the facts before taking
	any action)
Finish	Complete
(e.g. Can you finish this by Tuesday?)	(e.g. Can you complete this by Tuesday?)
First	Originally/ initially
(e.g. we first thought it was a temporary problem)	(e.g. we originally thought it was a temporary problem)
Follow	Pursue
(e.g. police are following inquiries)	(e.g. Police are pursuing inquiries)
Following/ later	Subsequent
(e.g. on following visits)	(e.g. On subsequent visits)
For the time being	Temporarily
(e.g. I'm working here for the time being)	(e.g. I'm working here temporarily)
Forget	Overlook
(e.g. I forgot to do the paperwork)	(e.g. We overlooked the paperwork)
Get	Obtain
(e.g. He got his degree)	(e.g. He obtained his degree)
Get close to	Approach/ near
(e.g. As you get close to London, you'll see the signs)	(e.g. as you approach/ near London, you'll see the signs)
Get bigger	Enlarge/ expand
(e.g. The company is getting bigger)	(e.g. the company is expanding
Get hold of	Contact
(e.g. She tried to get hold of the Lawyer)	(e.g. She tried to contact the lawyer)
Get smaller	Diminish/ decrease
(e.g. Their market share is getting smaller)	(e.g. their market share is diminishing)
Give (a contract/ an award)	Award
(e.g. They were given the contract)	(e.g. They were awarded the contract)
Give	Grant
(e.g. H gave her an interview)	(e.g. He granted her an interview)
Give (money)	Donate
(e.g. He gives money to charity)	(He donates money to Charity
Give out	Divide/ allocate
(e.g. We will give out money according to needs)	(e.g. Resources will be allocated on a needs basis)
Give (instructions)	Issue
(e.g. The company gave instructions)	(e.g. The company issued transactions)
Go for	Aim towards
(e.g. We're going for bigger market share)	(e.g. We're aiming towards greater market share)
Go on	Continue/ proceed
(e.g. Please go on.)	(e.g. Please continue/ proceed)
Good	Good (useful)/ beneficial
(e.g. This arrangement is good for both of us)	(e.g. This arrangement is mutually beneficial)
Happen	Occur
(e.g. should problems happen)	(e.g. Should problems occur)
Happen again	Reoccur
(e.g. We are sorry that the problem has happened again)	(e.g. We are sorry that the problem has reoccurred)
Have (own)	Possess
(e.g. Once we have the facts, we can take the right action)	(e.g. Once we possess the facts, we can take appropriate
	attention



Informal	Formal
Help	Assist
(e.g. We would be happy to help you)	(e.g. We would be happy to assist you)
Hint	Imply/ implication
(e.g. He hinted there would be a pay rise)	(e.g. He implied there would be a pay rise)
Important/ importance	Significant/ Significance
(e.g. Don't underestimate how important this account is)	(e.g. Don't underestimate how significant this account is)
Improve	Ameliorate
(e.g. we need to improve quality)	(e.g. we need to ameliorate quality)
Keep	Retain
(e.g. Please keep your receipt)	(e.g Please retain your receipt)
Keep to (obey)	Comply with
(e.g. Please keep to the regulations)	(e.g. Please comply with the regulations)
Late	Unpunctual
(e.g. He is never late)	(e.g. He is never unpunctual)
Leave out	Omit
(e.g. He left out the paragraph)	(e.g. He omitted the paragraph)
Limit	Restrict
(e.g. Overtime is limited to ten hours)	(e.g. Overtime is restricted to ten hours)
Look closely at	Examine
(e.g. He looked closely at the report)	(e.g. He examined the report)
Look into	Investigate
(e.g. We will look into this matter)	(e.g. We will investigate this matter)
Lucky	Fortunate
(e.g. He was lucky to get the promotion)	(e.g. He was fortunate to get the promotion)
Make	Manufacture
(e.g. the company makes enamel ware)	(e.g. The company manufactures enamel ware)
Make longer	Extend/ prolong
(e.g. we have made working hours longer)	(e.g. the company extend its working hours)
Make more difficult	Complicate
(e.g. this has made it more difficult)	(e.g. this has complicated matters)
Make sure	Ensure
(e.g. Please make sure the doors are locked)	(e.g. Please ensure the doors are locked)
Many	Numerous
(e.g. There have been many problems)	(e.g. there have been numerous problems)
More/extra	Additional/ further/ supplementary
(e.g. We need more people)	(e.g. We require additional staff)
Need	Require
(e.g. I need an answer today)	(e.g. We would require an answer today)
Next to	Adjacent
(e.g. Our office is next to the bank)	(e.g. Our office is adjacent to the bank)
Often	Frequently
(e.g. The two roles are often confused)	(e.g. The two roles are frequently confused)
Payback	Reimburse
(e.g. We will pay you back for your expenses)	(e.g. We will reimburse you for your expenses)
Pay into	Contribute
(e.g. I pay into the company pension)	(e.g. I contribute to the company pension)
Please	Kindly
(e.g. Please send back these documents)	(e.g. Kindly return these documents)
Promise	Assure
(e.g. I promise you that this will not happen again)	(e.g. We would like to assure you that this problem will not
	reoccur)
Put off	Discourage
(e.g. They were put off by the market conditions)	/ = 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1: 1:
(e.g. They were put on by the market contaitions)	(e.g. They were discouraged by the market conditions)



Informal	Formal
Put right	Correct/ rectify
(e.g. We have now put this problem right)	(e.g. We have now corrected/ rectified the problem)
Put up with	Tolerate
(e.g. we can't put up with this situation any longer)	(e.g. we are unable to tolerate this situation any longer)
Quick	Prompt
(e.g. Thank you for your quick reply)	(e.g. Thank you for your prompt reply)
Reach	Attain
(e.g. To reach our goals we must)	(e.g. to attain our goals we must)
	Reiterate
Repeat	
(e.g. to repeat the terms and conditions)	(e.g. to reiterate the terms and conditions)
As a result	As a consequence/ consequently
(e.g. As a result, the factory closed)	(e.g. As a consequence, the factory closed)
Right (correct/ suitable)	Appropriate
(e.g. You need permission from the right authorities)	(e.g. You need permission from the appropriate authorities)
Say that	State
(e.g. The terms and conditions say that)	(e.g. The terms and conditions state)
Secret	Confidential
(e.g. This report is secret)	(e.g. This report is confidential)
See	Observe/ witness
(e.g. I have seen a decline in productivity)	(e.g. I have observed a decline in productivity)
Send	Dispatch
(e.g. We sent the goods last week)	(e.g. We dispatched the goods last week)
Send back	Return
(e.g. Please send back the contract)	(e.g. Please return the contract)
Serious/ seriousness	Gravity
(e.g. We need to deal with something very serious)	(e.g. We need to deal the issue of the utmost gravity)
Show	Indicate
(e.g. He showed initiative)	(e.g. He indicated that he was not happy)
Small	Minor/slight
(e.g. We have a small problem)	(e.g. We have a minor problem)
Speak about	Mention/ refer to
(e.g. You spoke about the legal position)	(e.g. You mentioned the legal position)
Stay	Remain
(e.g. He stayed behind to finish the letter)	(e.g. He remained behind to complete the letter)
Stop (yourself from) doing	Refrain from doing
(e.g. Please stop smoking when the plane lands)	(e.g. Please refrain from smoking when the plane lands)
Straight away	Immediately
(e.g. She told the manager straight away)	(e.g. She told the manager immediately)
Take up (time)	Consume
(e.g. this takes up a lot of time)	(e.g. This is time-consuming)
Take part (in)	Participate
(e.g. many companies are taking part)	(e.g. Many companies are participating)
Tell	Reveal
(e.g. It tells us a lot about his intentions)	(e.g. It reveals a great deal about his intentions)
Tell	Advise
(e.g. Please tell us when the goods will arrive)	(e.g. Please advise us of delivery dates)
Tell/ let us know	Notify/ inform
(e.g. Please tell us if anything goes wrong)	(e.g. Please notify/ inform us of any problems)
Thing	Matter/ issue
(e.g. These things need to be discussed)	(e.g. these matters/ issues need to be discussed)
Think about	Consider
(e.g. We need to think about your idea)	(e.g. We need to consider your idea)
Time	Occasion
(e.g. We spoke many times)	(e.g. We spoke on many occasions)
(e.g. we spoke many times)	(e.g. vve spoke on many occasions)



Informal	Formal
Try	Endeavor
(e.g. We will try to deliver by March)	(e.g. We will endeavor to deliver by March)
Turn something/ someone to	Convert
(e.g. We aim to turn leads into sales)	(e.g. We aim to convert leads into sales)
Understand	Appreciate
(e.g. As I'm sure you understand)	(e.g. As I'm sure you will appreciate)
Unhappy	Dissatisfied
(e.g. We are unhappy with the proposal)	(e.g. We are dissatisfied with the proposal)
Unlucky	Unfortunate
(e.g. That was unlucky!)	(e.g. That was unfortunate)
Usual	Customary
(e.g. It is usual practice to screen our candidates)	(e.g. It is customary to screen our candidates)
Want	Would like/ would appreciate
(e.g. I want some information)	(e.g. I would like/ would appreciate some information)
Want	Wish
(e.g. I want to tell you that)	(e.g. We wish to inform you that)
Do not want to	Be reluctant to
(e.g. He doesn't want you to get involved)	(e.g. He is reluctant to get involved)
Work with	Collaborate/ co-operate with
(e.g. We are working with another department)	(e.g. We are collaborating with another department)